

2025 Wisconsin Sport Show – Spring Edition

(March 21-23, 2025)

Location: Chippewa Valley Expo Center, Eau Claire - Set Up: 9 AM to 2 PM Friday, March 21, 2025

Event Hours: Friday 3 to 8:00 PM, Saturday 9 AM to 6 PM, Sunday 9 AM to 4 PM

Business _____ Contact Name: _____

Street Address _____ City/State/Zip _____

Phone _____ E-Mail Address _____

Are you bringing any items or displays that cannot be carried in by hand through a 3 foot door? ___ yes ___ no

If yes, what are you bringing and what is its size? _____

Select an Exhibitor or Sponsor Package (**check one package**) –
For Bulk Space please call (715)579-7127 or E-Mail lisa@WiSportShow.com

<p>___ Basic Package - \$549</p> <ul style="list-style-type: none"> • 8 by 10 pipe and draped booth • Listing & Link on event website • Facebook Post • Exhibitor's Passes and Dinner for up to 5 staff members 	<p>___ Best Value - \$779</p> <ul style="list-style-type: none"> • 8 by 10 pipe and draped booth • Listing & Link on event website • Facebook Post • Exhibitor's Passes and Dinner for up to 5 staff members • 1 Covered Table plus 2 Chairs • Database of Guests • 1/4 page Print ad in event publication 	<p>___ Silver Sponsor - \$1,649</p> <ul style="list-style-type: none"> • DOUBLE 8 by 20 pipe and draped booth • Listing & Link on event website • Facebook Post • Exhibitor's Passes and Dinner for up to 5 staff members • 2 Covered Tables 4 Chairs • Database of Guests • 1/2 page Full color print ad in event publication • LOGO on event posters (booked prior to printing) • 10 Event Tickets
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PLEASE COMPLETE:	Individual Price	Quantity	Item Total
A. Package Price (See Above)	\$	#	\$
Potential Package Discount (cannot be combined)– Non-Profit Organization Less 20% - OR - Early Bird Discount (deposit paid before 09/01/24) Less 10%			- \$
	A. Package Subtotal		= \$
B. Additional Items or Services	Individual Price	Quantity	Item Total
Required – Refundable Move Out Deposit*	\$40.00	# 1	+ \$40.00
10 by 10 Booth (Limited Availability)	\$40.00	#	+\$
Banquet Table with Table Cover (included with Best Value and Silver Sponsor)	\$40.00	#	+\$
Leg Extensions (for bar height tables)	\$40.00	#	+\$
Folding Chairs (included with Best Value and Silver Sponsor)	\$10.00	#	+\$
Electricity	\$40.00	#	+\$
1/8 page Print Ad in Event Publication	\$100.00	#	+\$
¼ page Print Ad in Event Publication	\$175.00	#	+\$
½ page Print Ad	\$325.00	#	+\$
Full page Print Ad	\$625.00	#	+\$
	B. Additional Items Subtotal		= \$
A + B = Package and Items TOTAL			= \$

***Move Out Deposit 100% refundable it fully set up for business at end of show**

50% Deposit Due at time of Registration - - - - Balance Due February 21, 2025

Make Checks out and Mail to: C & G Promotions, LLC PO Box 976, Eau Claire, WI 54702-0976 or Fax to: (866)512-7802

EXHIBITOR SPACE AGREEMENT / SPORT SHOW REGISTRATION FORM

IMPORTANT: Exhibitors remitting payment, or signing below, indicate the acceptance of the terms listed within this document, including but not limited to terms which concern liability and insurance. Receipt of payment, or signature, also acknowledges that you have read and understood the terms, and waive any objection to the terms or their formation and enforceability. Receipt of payment, or signature, also constitutes agreement to abide by any further rules and regulation which may be imposed by Chippewa Valley Expo Center at the event, including but not limited to, rules and regulations which do not appear on this document and are not attached hereto. Promoter may reject any application.

Authorized Representative:

Signature

Printed Name and Title

PLEASE NOTE ALL CREDIT CARD PAYMENTS RECEIVE A 3% CHARGE. CASH AND CHECKS NO ADDITIONAL CHARGE.

Check Payment Method: A. Check Enclosed ___ B. Invoice Me ___ C. Credit Card ___ (MC/VS, DSC/AmEx)

Credit Card Number: _____

Credit Card Holder: _____

Credit Card Billing Address: _____

Credit Card Security Code #: _____ Expiration Date ___/___

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EXHIBITOR SPACE AGREEMENT / SPORT SHOW REGISTRATION FORM

This Agreement is entered into on the ___ day of _____, 20__ between C & G Promotions, LLC, (hereinafter referred to as "Promoter") and _____, (hereinafter referred to as "Exhibitor") for the following event: **2025 Wisconsin Sport Show** (the "Event" or "show") to be held on **Friday, Saturday and Sunday, March 21-23, 2025**. The parties agree as follows:

- Grant of Space.** Promoter hereby grants to Exhibitor the following exhibitor space within the rented event/exhibition/show location, Chippewa Valley Expo Center, Eau Claire, Wisconsin (the "Location"): Booth space designated in this registration form.
- Other Persons/Entities.** The Promoter and Exhibitor agree and acknowledge that the Promoter shall be free to grant other persons and/or entities the right to set up booths in the Location at the Promoter's discretion.
- Payments to Promoter.** In consideration of this Agreement, Exhibitor agrees to pay Promoter \$_____ as indicated in this registration form (the "TOTAL DUE"). Unpaid booth reservations will be released for general sale. Exhibitor will remain responsible for payment of the Rental Fee. A 50% deposit is required with the signed contract. Balance due 30 days prior to event. Contracts received within 30 days of the event must be paid in full at registration. Balances due 30 days prior to event will automatically be charged to the credit card on file. **NO REMINDER WILL BE SENT.**
- Cancellation Policy.** Cancellation notification made in writing by Exhibitor to Promoter and received by December 15, 2024 will entitle Exhibitor to a full refund of the deposit paid. Cancellation notification received after December 15, 2024 but before January 15, 2025 will entitle Exhibitor to a refund of up to 50% of the deposit paid. No refunds will be made for any cancellation by Exhibitor after January 15, 2025. If for any reason Exhibitor cancels after January 15, 2025, or does not attend, Exhibitor shall not only forfeit deposit but shall also remain responsible for all booth and contract fees hereunder in full. Unless Paragraph 24 applies, if the show is cancelled, postponed, or abandoned, the amount already paid for the space specified in this contract shall be refunded to the Exhibitor. In no event shall Exhibitor be entitled to any damages or other compensation for Promoter's cancellation other than the

applicable refund, if any, as set forth in this Paragraph. However, this Paragraph is specifically limited by and subject to Paragraph 24, and under no circumstances will a refund or other compensation or damages be provided if the event is cancelled, curtailed, or abandoned due to an act beyond the control of the Promoter consistent with Paragraph 24.

5. Space Allocation. Exhibit space will be allocated at the discretion of the Promoter. Exhibitors reserving larger partnership packages and returning exhibitors may receive additional priority. **Exhibitors must keep all display items, personnel, animals, and other booth items fully within the confines of their rented space.** Expanding or taking up space in aisles or other areas is prohibited.

6. Hours of Operation. The Exhibitor shall not set up its booth before specified move in times, unless other times are approved in advance. Any booths not fully set up by 2 PM Friday, March 21, 2025 may be taken back by Promoter and used at Promoter's discretion. No refund of fees will be given for exhibits taken back because of late set up. The Exhibitor shall not close down its booth before **4:00 PM** on Sun., March 23, 2025. **Any Exhibitors tearing down early will forfeit their move-out deposit.** All exhibits and materials must be fully removed from site by **7:00 PM** on Sun., March 23, 2025.

7. Opening Late/Closing Early. Exhibitors who vacate their booths prior to the published dismantle time without permission of Promoter may be assessed a fine equal to one half the Rental Fees and may not be allowed to return to future events with C & G Promotions, LLC and will not receive return of their move out deposit.

8. Equipment, Fixtures and Utilities.

8.1. The Promoter agrees to provide the specified booth space for the Event.

8.2. The Exhibitor agrees to provide all other items necessary to adequately set up and display its particular booth.

9. Assignment. Exhibitor shall not assign, sublet, or share the whole or any part of the space contracted to them with a separate business, organization or individual or solicit on other's behalf.

10. Clean Location. Exhibitor shall keep its area clean and organized. Exhibitor shall place all trash and remaining items in trash receptacles at end of event. **Excessive trash clean up will be billed to Exhibitor.**

11. Sound Devices. Promoter reserves the right to limit sound from any device, including televisions or radios, in the absolute discretion of Promoter. Promoter reserves the right to force Exhibitor to turn off any noise making device, in Promoter's discretion.

12. Disorderly Conduct. Disorderly conduct of any kind or nature, including, but not limited to, the use of profanity or display of offensive material in the opinion of the Promoter, is in violation of this Agreement. Promoter reserves the right to impose a limitation on any method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the Exhibitor's booth. Violation of this will result in cancellation of exhibit space during show without refund.

13. Loss or Damage. Neither Promoter nor its owners, management, employees, volunteers, agents or representatives shall be liable for the damage, loss, or destruction to the exhibits or Exhibitor's property by reason of fire, theft, accident, or other destructive causes. In no event shall Promoter its owners, management, employees, volunteers, agents or representatives be liable for any consequential, indirect, punitive, incidental, economic, compensatory, pecuniary or special damages, whether foreseeable or unforeseeable, and whether or not Exhibitor, or anyone else has been advised of the possibility of such damages, whether based upon loss of goodwill, lost profits, loss of use of money, loss of date or interruption in its use or availability, stoppage of work, impairment of assets or otherwise arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in tort or otherwise, and whether based on any term in any contract document, any transaction or acts performed or undertaken under or in connection with any contract document or otherwise. Except in the case of Promoter's willful misconduct, Promoter will not be liable for any amounts hereunder, and in no event shall Promoter's liability exceed the amount paid by Exhibitor hereunder. In addition to being responsible for its own property, Exhibitor shall be responsible and liable for any damage caused by the acts or omission of Exhibitor. its owners, management, employees, volunteers, agents or representatives to the other Exhibitors, guests, the venue, grounds, building and/or the furniture and fixtures contained therein.

14. Compliance. Exhibitors shall comply with all local, state and federal laws, rules, requirements and standards including all licensing or copyright laws, and Promoter shall not be responsible for the failure of the Exhibitor to do so. In addition to the terms set forth in the agreement, Exhibitor agrees that all Exhibitor parties shall comply with any further rules and regulations which may be imposed by Promoter, including but not limited to, rules and regulations which do not appear on this document and/or attached hereto. No food or beverages may be sold without prior written approval from Promoter.

No live animals may be exhibited or sold without written permission by Promoter. Use of only professional, low residue double-sided carpet tape may be used in interior spaces. Duct tape, clear cellophane or packaging tape is specifically prohibited in interior spaces. No photos, movies, videos, telecasts, broadcasts, podcasts, etc. of the event, the exhibits, attractions or personnel may be used or disseminated in any manner by any Exhibitor without prior written permission of the Promoter. Photos, movies, telecasts, and broadcasts of exhibits, attractions and personnel may be used by the Promoter in any advertising.

15. Firearms Deactivation and Safety. **All firearm displays must be deactivated by either the removal of the firing pin, or altered or locked so that they may not be fired. The only exceptions are for partners of the event carrying out pre-scheduled demonstrations or activities.**

16. Delivered Goods. Promoter assumes no responsibility for goods delivered to the event site or for material left in the building or on the grounds after closing hours. Exhibitors wishing to insure display materials or components thereof, including merchandise, must do so at their own expense. **Booth contents MAY NOT BE DELIVERED TO THE EVENT FACILITY PRIOR TO EVENT MOVE-IN TIMES.** Promoter is not responsible for items or booth contents delivered to event facility.

17. Hold Harmless & Indemnification. Promoter is not responsible for any damages, injuries, violation of law, or any other liability arising out of the negligent or intentional acts of the Exhibitor or its owners, management, employees, volunteers, agents or representatives, or for any damages or injuries sustained by attendees, venue owner, or other third parties or by Exhibitor or its

- owners, management, employees, volunteers, agents or representatives, unless due to the willful misconduct of Promoter. Furthermore, Exhibitor agrees to defend, indemnify and hold harmless Promoter, its owners, management, employees, volunteers, agents and representatives from any and all claims, actions, lawsuits, proceedings, damages, penalties, demands, losses, expenses, fines, costs, fees, including reasonable attorney fees, or liability of any kind or nature whatsoever, caused by or arising out of the actions, inactions, responsibility, or liabilities of Exhibitor, its owners, management, employees, volunteers, agents or representatives.
18. Access. In the event Exhibitor desires to gain access to the building other than the ordinary times provided hereinbefore, the Exhibitor must make such request to Promoter in writing and said request is subject to the approval of Promoter, in Promoter's absolute discretion.
19. Operations. Exhibitor must be set up and open and must remain open during the Exhibit hours. At least one staff member must be present at booth during open event hours.
20. Displays. All displays and exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.
21. Booth equipment and services. Standard drapery and booth equipment (backs (eight)8 feet high, side rails and rail dividers three (3) feet high) are included in the rental fee for exhibitor and sponsor booths INDOORS, not included with bulk or outdoor space. Five (5) two-day event exhibitor credentials are included. Additional credentials may be purchased.
22. Exhibitors. All Exhibitors, their volunteers and other staff members, must wear badges or other identification as provided by the Wisconsin Sport Show to identify themselves as vendors at all times. Exhibitor solicitation is limited to the reserved booth space. NO SOLICITATION is allowed outside of the Exhibitor's specified booth space or in aisles, restrooms, parking lot, or other property areas. Exhibitors SHALL NOT promote or solicit business from attendees or other participating businesses for any other sport industry events, fairs, expos, tradeshow, or related activities.
23. Left-over Merchandise. Promoter assumes no responsibility for any merchandise or displays left after the closing of the show.
24. Force Majeure - Inability to Perform. If Promoter should be unable to perform, or prevented from occupying the exhibit space, or holding the show, for reasons beyond Promoter's control (such as, but not limited to, damage to building, riots, pandemic, strikes, acts of government, acts of God, or other similar circumstances beyond the reasonable control of the Promoter and unforeseeable at the time the parties entered into the contract), then Promoter has the right to cancel the show or any part thereof, with no further liability to the Exhibitor. Promoter shall not be responsible for a refund, nor for any other damages or other compensation to Exhibitor. If under these circumstances the show is cancelled more than 30 days prior to its start then, at Promoter's sole option and in its sole discretion, Promoter may extend an offer to Exhibitor to credit one-half of fees paid by Exhibitor to Promoter's next show of Promoter's choosing or otherwise offer some voluntary or optional relief without waiving the enforceability of this force majeure release.
25. Insurance. Exhibitor acknowledges that Promoter does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Promoter does not provide insurance covering any personal injury or property damage caused by Exhibitor, Exhibitor's display, equipment, animals, Exhibitor's staff, agents or assignees. Exhibitor agrees to carry property and liability insurance with at least \$1 million in coverage listing C & G Promotions, LLC as additional insured.
26. No Supervision. Exhibitor hereby agrees and understands that it is not the responsibility of Promoter to supervise the operations and Promoter has no duty to provide security or protect Exhibitor against theft of its merchandise or property.
27. Floor Plan Arrangement. Promoter reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. In said event, all exhibitors will be notified.
28. Breach of Contract. If Exhibitor breaches this Agreement by failing to appear at the scheduled event, Exhibitor remains responsible for the Rental Fee.